



Georgia Tech | School of City &
Regional Planning

Brownfields Area-Wide Planning

A Partnership with the City of Atlanta Brownfields Program

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Co-Instructor, Fall 2012 Planning Studio

School of City and Regional Planning

Georgia Institute of Technology

Atlanta, GA

School of City and Regional Planning

- 8th ranked graduate program in City and Regional Planning (*Planetizen* 2012)
- Celebrating our 60th year
 - 1,200 graduates throughout the U.S. and 29 other countries
- Over 20 faculty members
- 100 master's students and 22 PhD students
- Active Student Group and Social Justice Committee

Overview of Studio

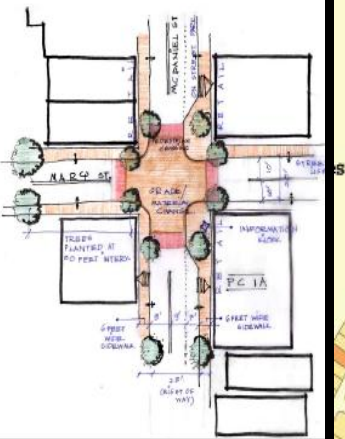


- 2012 fall semester
- Master's students:
 - 10 Georgia Tech
 - 3 Technical University of Kaiserslautern (Germany)
- Instructors:
 - Nancey Green Leigh, PhD, FAICP
 - Nate Hoelzel, PhD student
- Partners:
 - City of Atlanta, BeltLine, Invest Atlanta, U.S. EPA, and Community

SCaRP is a Community Partner

Pittsburgh:

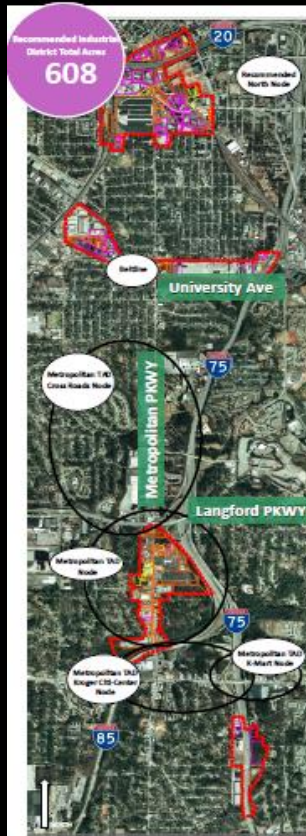
Proud History, Bright Future



Blueprints for Successful Communities
Spring 2006



'09 High Point-Joyland Studio



'09 Industrial Studio



Annie E. Casey Site Studio



'11 Fort McPherson Studio

Studio Outcomes

- **Background Study** (draft by mid-October)
 - Analysis of brownfield impacts and neighborhood conditions
 - Case study of national and international best practices
 - Summary of existing reports, policies, and planning efforts
- **Brownfields Area-wide Plan** (draft by early-December)
 - Vision and policy framework for neighborhood revitalization and brownfield redevelopment
 - Specific strategies for redeveloping priority brownfields
 - Identification of resources and partners
 - Recommendations for next steps
 - Measures of success

Connections to Previous Planning

- City of Atlanta Comprehensive Plan
- City of Atlanta/Invest Atlanta Redevelopment Plans
- City of Atlanta Brownfield Program
- NPU and other neighborhood master plans
 - *NPUs S, T, V, X, and Y*
- Local non-profit organization projects and plans
- BeltLine Redevelopment and Subarea Master Plans
 - *Subareas 1 and 2*
- Livable Centers Initiatives
 - *Oakland City/Lakewood (2004) and West End (2000)*
- Fort McPherson Redevelopment Plan
- Several Others

Studio Contributions

- Opportunities for more public and business engagement
- Detailed framework for advancing local planning efforts
- Models for sustainable economic and community development
- Innovative concepts for reusing priority brownfields
- Implementation strategies based on local needs and resources
- Toolkit for overcoming brownfield challenges
- Benchmarks for success and neighborhood indicators
- Resource depository for future efforts

End – Thank You

Contact

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References

Georgia Tech Studios: http://www.planning.gatech.edu/student_research/studios

Georgia Tech School of City and Regional Planning: <http://www.planning.gatech.edu>